

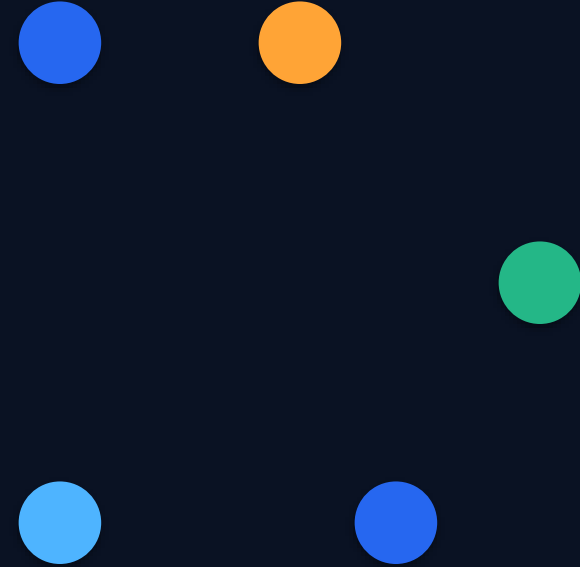


GOA-FIRST · HYPERLOCAL MAINTENANCE INFRASTRUCTURE

The maintenance infrastructure for Goa's properties.

Connecting property operators, households and independent technicians through structured discovery, booking, dispatch and digital service records.

Investor Presentation • August 2026



A local-services marketplace with a sharper wedge

The strategic reset is to build a maintenance operating layer, not another generic home-services directory.

1

B2B first

Property managers, villa operators, homestays and boutique hospitality are the initial growth engine.

2

B2C second

Households add transaction density and broaden demand once local supply is reliable.

3

Infrastructure moat

Technician density + service history + dispatch data + AI-assisted diagnosis + commitment mechanics.

Recommended category

Hyperlocal maintenance infrastructure platform

Property maintenance is still fragmented

The failure is not the absence of technicians. It is the lack of reliable coordination.

1

Fragmented discovery

Referrals, WhatsApp groups, brokers and directories make reliable supply hard to find.

2

Repeat visits

Poor pre-arrival information means technicians may arrive without the right context, tools or parts.

3

No-show risk

Customers and professionals both face uncertainty around timing and commitment.

4

Property downtime

For hospitality operators, failures can directly affect guest experience and revenue.

From problem reported to problem resolved

Bizzigo turns a fragmented service request into a structured operational workflow.

1

Discover

Find a relevant local professional or service.

2

Diagnose

Capture issue context using text, voice, photo or video.

3

Match

Use location, skills, availability and service rules.

4

Book

Lock an exact slot or request priority response.

5

Resolve

Complete the job with digital sign-off and records.

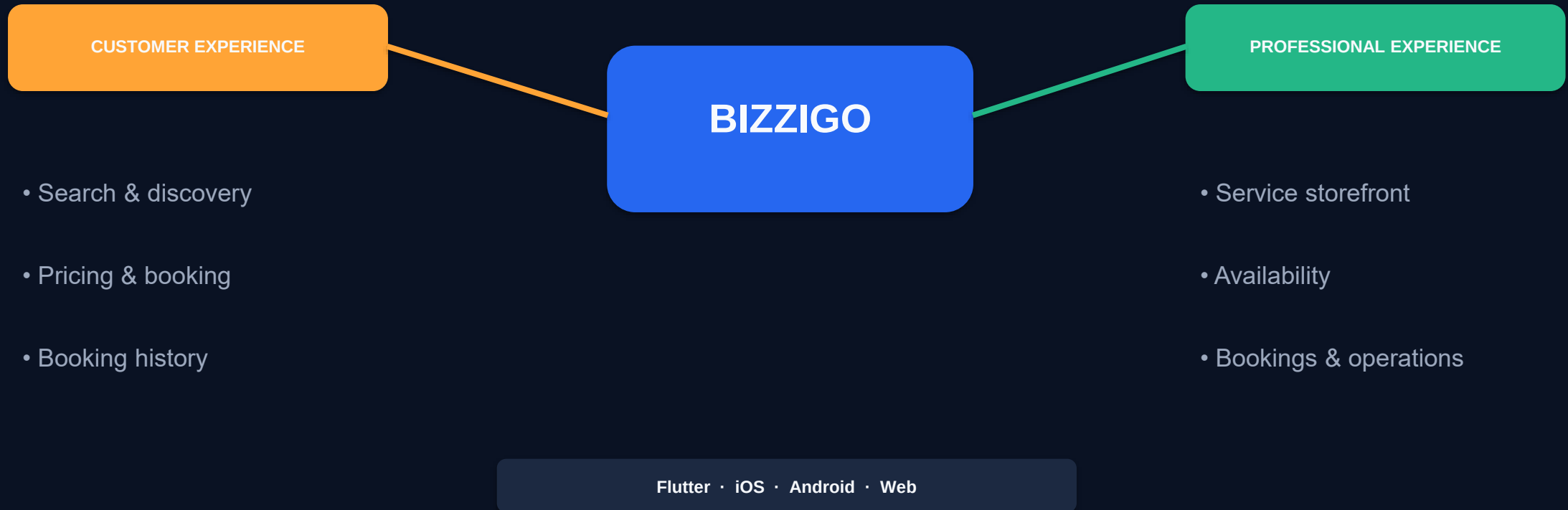
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Remember

Store service history, warranty information and repeat-booking context.

One platform. Two purpose-built experiences.

Built in Flutter for iOS, Android and Web, with distinct workflows for customers and professionals.



Core stack: Flutter · Go/Python backend · payment/settlement infrastructure · AI-assisted diagnostic layer · dispatch/time-track logic

Maintenance infrastructure for property portfolios

One property manager can bring many properties, creating higher potential LTV and lower acquisition friction.

Luxury Villas

Guest-critical repairs, rapid dispatch and service history.

Homestays

On-demand trade teams without carrying full-time technical payroll.

Boutique Hotels

Supplement in-house engineering capacity during seasonal peaks.

Property Managers

Multi-property visibility, technician assignment, records and reporting.

B2B north-star: property uptime + faster resolution + operational visibility

Why Goa?

Tourism creates a concentrated commercial demand pool where property uptime has a direct revenue and guest-experience impact.

10.80M

tourist arrivals in 2025

Government of Goa Economic Survey 2025–26

>10.2M

domestic visitors

2025 reported arrivals

517,802

foreign visitors

2025 reported arrivals

Initial density strategy

North Goa tourism belt

South Goa luxury belt

Panaji / central commercial corridor

Ponda & suburban residential zones

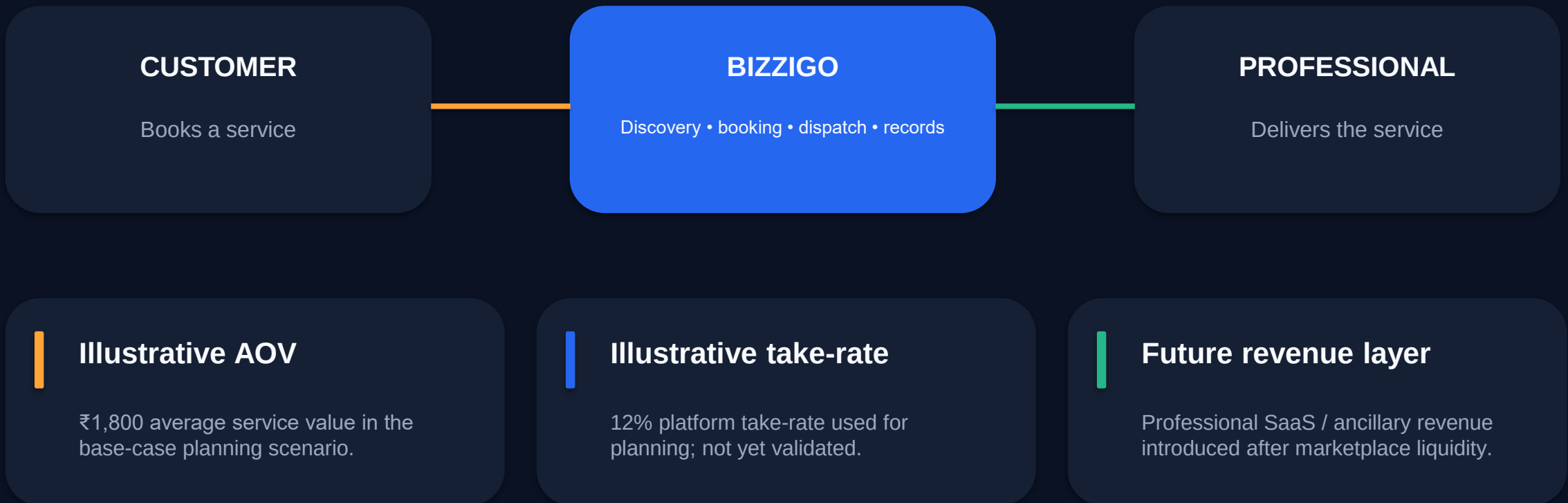
Large, fragmented, still substantially offline

The report recommends a bottom-up market architecture rather than a single headline TAM.



Marketplace economics with room for recurring B2B revenue

The report treats the economics below as illustrative planning assumptions to be validated.



Not 'better Urban Company' — a different operating layer

Bizzigo wins where reliability, local density and operational visibility matter more than simply finding a phone number.

DIMENSION	MANAGED MARKETPLACE	BIZZIGO
Service model	Standardized marketplace	Independent local businesses + property operators
Primary wedge	Consumer services	B2B property maintenance + B2C density
Core advantage	Managed service execution	Local density + maintenance workflows
Data layer	Transaction history	Service history + dispatch data
AI role	Optional experience layer	Pre-arrival triage tied to first-visit resolution

Density creates the data — the data improves the network

The defensibility thesis is operational, not just technological.

Local density

More active professionals per zone improves response and matching.

Service history

Structured records make repeat jobs faster and more predictable.

Dispatch data

Response, acceptance and resolution data improve operations.

AI triage

Problem context can improve preparation and reduce repeat visits.

Commitment mechanics

Mutual commitment can reduce avoidable cancellations.

NORTH-STAR METRIC → Completed jobs resolved correctly on the first visit

Early product, clear validation agenda

The opportunity is credible; the next proof point is operational evidence.

Product

Flutter applications for customers and professionals; core marketplace and booking workflows are in final product stages.

Early validation

Founder-reported 500-professional pipeline and concierge validation; evidence packaging remains important.

What remains unproven

Repeatable unit economics, response-time performance, active supply density and FVRR at scale.

Pilot evidence dashboard

Active verified technicians

Jobs / day

Acceptance rate

Cancellation rate

Response time

FVRR

Average ticket

Technician earnings

B2B properties live

Repeat booking rate

Goa → density → operating proof → India

Expansion follows demonstrated service density, reliability and economics.

0–6 MONTHS

Prove the wedge

AC • washing machine • refrigerator
Bardez density • first B2B accounts
Baseline FVRR & repeat visits

7–12 MONTHS

Operationalize

B2B dashboard • controlled AI triage
Service guarantee pilots
Commitment mechanics • unit economics

13–24 MONTHS

Expand the network

Electrical & plumbing
Recurring maintenance plans
Institutional / CSC distribution pilots

25–36 MONTHS

Replicate

Statewide Goa if economics are proven
Selected tourism-heavy Tier-2/Tier-3 markets
Institutional seed financing based on evidence

Built from Goa, designed to scale

Founder-led execution across strategy, operations, product and AI architecture.

Pratik Shirodkar

CEO • Strategic vision • B2B acquisition • government/CSC integration • field operations

Mayur Shirodkar

CTO • Go/Python backend • Flutter applications • AI / triage architecture

BIZZIGO

A Goa-first maintenance operating layer for properties, households and independent technicians.

Evidence & claim discipline

Source basis and important distinctions carried into this presentation.

- 01 Government of Goa, Economic Survey 2025–26 — 10,802,410 total tourist arrivals in 2025.
- 02 Government of Goa — public CSC Centers directory.
- 03 MeitY — Digital Personal Data Protection Rules, 2025.
- 04 Government of India / Ministry of Labour & Employment — gig/platform worker framework.
- 05 Reserve Bank of India — payment aggregator / payment gateway regulatory materials.
- 06 Urban Company Investor Relations — competitive landscape.
- 07 Illustrative financial figures are planning assumptions and must be replaced with pilot data before use as forecasts.
- 08 Market-specific TAM/SAM, SLA feasibility, second-trip rates, exact property counts and technician density require primary validation.

Source: Bizzigo — Comprehensive Strategic, Market & Investment Report | August 2026